



Eco-Equipment Supply

Horizontal outlined type logo (grouped)



Eco-Equipment Supply

Vertical outlined type logo (grouped)

**Green**

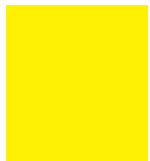
cmyk: 75% cyan 100% yellow 35% black
RGB: R30 G130 B52
hex: #1E8234

**Light Green (50%)**

cmyk: 37.5% cyan 50% yellow 17.5% black
RGB: R139 G181 B134
hex: #8bb586

**Primary Yellow**

cmyk: 20% mag 100% yellow
RGB: R255 G203 B5
hex: #FFCB05

**Secondary Yellow**

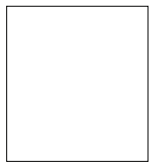
cmyk: 100% yellow
RGB: R255 G242 B0
hex: #FFF200

**Black**

cmyk: 100% black
RGB: R35 G31 B32
hex: #000000

**Gray (50% Black)**

cmyk: 50% black
RGB: R147 G149 B152
hex: #939598

**White (gear)**

cmyk: 0% all
RGB: R255 G255 B255
hex: #FFFFFF

**Accent Color: Blue** (web and print collateral)

cmyk: 100% cyan 50% magenta 25% black
RGB: R0 G90 B150
hex: #005A96

**Light Blue (50%)**

cmyk: 50% cyan 25% magenta 12.5% black
RGB: R113 G150 B194
hex: #7196c2

Typeface

Akzidenz-Grotesk BQ Condensed A
Medium Italic